



KAHNAWÀ:KE TOURISM?

TOURISM DEVELOPMENT

By Kimberly Kaniehténhawe Cross

Much action on the new Cultural Arts Center has been underway in the last few weeks. Members of the Multipurpose building committee, have been working hard alongside other partner representatives. I'd like to mention a few of our most recent tasks; the team has secured the Business Plan consultants, strategizing for the Capital Campaign, met on museum design, content and layout, and hosted a meet the trades night at Kahnawà:ke's Tóta Ma's Café with Kahnawà:ke Economic Development Workforce Development department and labour office teams. Trades people were able to see what types of jobs are included in the building process.

A great discussion was had with many locals who were also interested in what jobs will be available once the building is open! Lots of positivity and excitement was shared! We were happy to witness the digging on site - which really marked the start of construction of the building! So, needless to say, a lot of action has happened!



Coming up we have to work on finalizing the interior design with the architects, and onboarding the consultants for the business plan. We are so excited to be a part of this huge endeavour in our community!

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SPECIAL PROJECTS

Maple Feasibility Study

We are continuing to work on our Maple feasibility study and we are in discussion with representatives from the Kahnawake Education Center and the Kahnawake Survival School. In-school consultation should take place before end of the school year 2024.



Riverside Musical Park

The Musical park project is safely placed in storage, awaiting it's permanent home. We are compiling surveys from our event, and working with the Kahnawà:ke Lands Department to secure a home for the park. We had some great feedback from locals and we hope to put their ideas into action!



SUGAR SHACK BRUNCH FUNDRAISER

The Sugar Shack Brunch, which took place at The Kahnawà:ke Youth Center on March 23rd, was a huge success. The event served as a fundraiser for the Youth Traveling to Scandinavia in 2025! Over 300 attendees, \$5,236.00 was raised!



KAHNAWAKE BREWING COMPANY

By Jordan Standup, Freelance Writer

The Kahnawake Brewing Company has enjoyed a great deal of success since opening its doors to the community and surrounding area in 2018.

Like many other local businesses, the KBC has proudly participated in and benefited from Kahnawà:ke Tourism events, including the Strawberry Food Fest and Maple Food Fest to name a few.

“It is always fun to participate because it gives our cooks a challenge to let their creativity out as well as giving our customers something fun and exciting to enjoy during the various seasons,” KBC Head of Operations Drew Stevens said.

He said the business has seen a boost in visitors during and after participating in these events. *“It definitely helps with sales because we try to tie it into a particular event at the same time; we do a Sugar Shack brunch at the end of the Maple Food Fest,”* Stevens said.

He said the KBC is in full support of Kahnawà:ke Tourism continuing to host these events.

“Of course we are in support of these events. It promotes business, yes, but it also promotes a sense of community because it is even fun for us to go around to the other businesses and try their products during these events,” Stevens said.

He shared a few suggestions on what he would like to see during future Kahnawà:ke Tourism events.

“A hop-on-hop-off tour of the participating businesses would be good so people can stop and try the various products during these events,” Stevens said. *“It would be fun to collaborate with Tourisme Montérégie and ITAQ to promote a wider radius, too.”*



TOURISM SPOTLIGHT



The KBC is located in Deer Crossing Plaza on Highway 138



kahnawakebrewing.square.site



@kahnawakebrewing



MARCH TOURS

During March, the Kahnawà:ke Tourism staff greeted seven (7) group tours for educational visits. The first group arrived from McGill Medicine with 17 students for a tour of the Language and Cultural Center.

Our second group of the month was one of two groups from Houston Community College in Texas where 14 students during their March break enjoyed a full day visit of Kahnawà:ke. The students enjoyed the nice weather by starting with the tour of Kahnawà:ke, tour of Saint Francis Xavier mission, a catered lunch by Messy Kitchen before finishing their visit with a tour of the Language and Cultural Center.

Group three was the second group of students from Houston Community College with 16 students. The students enjoyed the nice weather by starting with the tour of Kahnawà:ke, tour of Saint Francis Xavier mission, a catered lunch by Messy Kitchen before finishing their visit with a tour of the language and cultural center.



For the Houston Groups, the Eastern Door spoke with our staff and the organizers of the visit from the college. The article can be found in the 21/03/24 edition on page 11.

Our fourth group was a personal tour group where two older adults enjoyed our three main tour options while finishing their visit at Two O Seven Restaurant.

The fifth group was a familiarization tour with Indigenous Tourism Quebec where the group had a special visit at Mohawk Trail Longhouse, Screaming Chef Cuisine with Ryland Diome and finishing their time at the Kahnawà:ke Brewing Co.



The sixth group organized through EF Explore America, where the students (21) enjoyed a tour of Kahnawà:ke before heading off to Montreal to continue their educational experience.

Our final group this month was a special group from the Native Women's Shelter where they had a tour of Kahnawà:ke before a stop at the tour of Language and Cultural Center.

MESSY KITCHEN

By Jordan Standup, Freelance Writer

Local restaurants, eateries, and catering services eagerly look forward to Kahnawà:ke Tourism’s community-wide food festivals each season.

“It’s a great experience to showcase some of our traditional foods!” Messy Kitchen chef/owner Anna Lazare said. *“I love when the festivals come around; it sparks creativity with myself and my team! It’s amazing that our community highlights small businesses in this way.”*

Messy Kitchen Catering opened its doors in 2016. Having taken part in several food festivals over the years, Lazare knows the events play an important role for her thriving business, both in and out of Kahnawà:ke.

“I have noticed an increase in our special products offered during the festivals with local and non-locals,” she explained.

Lazare said her restaurant will continue to enthusiastically participate in the food festivals, as well as other Kahnawà:ke Tourism events and initiatives.




“Yes, I support it 100%!” she asserted. *“I love seeing what different businesses contribute to each ‘fest’ that Kahnawà:ke Tourism launches.”*

Lazare said these festivals provide an opportunity to local businesses to support one another.

“It would be a great idea to maybe offer discount coupons to groups that do take tours of Kahnawà:ke, which can be applied to a business of their choice during these festivals,” she suggested for future Kahnawà:ke Tourism events.

“We offer all types of food from traditional, Italian, and Mexican to our very our own unique creations,” Lazare said. *“We are completely Indigenous owned and run. We are all fully operated by women only!”*

 **Messy Kitchen is located on the River Road, across from the Town Garage**

  **Messy Kitchen**






UPCOMING EVENTS

2024

MAY

Ktown Collectables Expo
May 4th and 5th



Kahnawà:ke Fashion Exhibition
May 4th

She Holds The Sky Designs Presents

KAHNAWÀ:KE FASHION EXHIBITION 2024
SPECIAL GUEST HOST LANCE DELISIE

SATURDAY, MAY 4TH
KAHNAWÀ:KE SURVIVAL SCHOOL
7:00 PM

DOORS OPEN 6:00 PM

TICKETS \$30 & \$50 VIP



JUNE


Strawberry Fest
Month long event



Indigenous Block Party
TBD

JULY

Echoes of a Proud Nation Pow Wow



www.Kahnawaketourism.com



STRAWBERRY FOOD FEST

The annual Strawberry Food Fest has been rescheduled to June! In the past, it traditionally took place in June, but due to the pandemic, it was shifted to July.

Watch out for upcoming promotions! If you are a Kahnawà:ke Business and would like to join the Fest contact us! We are looking forward to featuring new and repeat businesses selling strawberry inspired culinary delights and more exciting



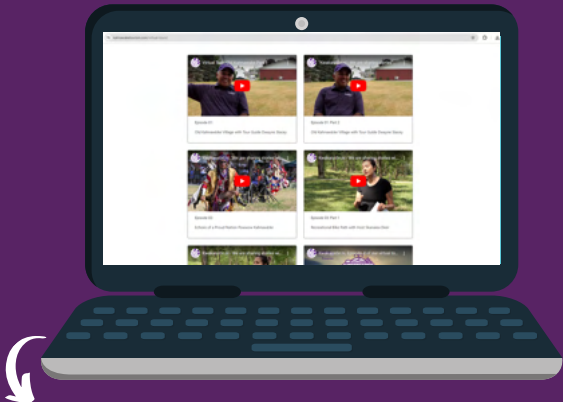
HOURS	
MON	8:30AM - 4:00PM
TUES	8:30AM - 4:00PM
WED	8:30AM - 4:00PM
THU	8:30AM - 4:00PM
FRI	8:30AM - 4:00PM

SAT & SUN	CLOSED

The Kahnawà:ke Welcome Center is open from Monday to Friday from 8:30am to 4:00pm. Our visitor center is located on 1 River Road, Kahnawà:ke QC, J0L1B0.

CLICK HERE TO BOOK A TOUR!

CHECK OUT OUR VIRTUAL TOURS ONLINE



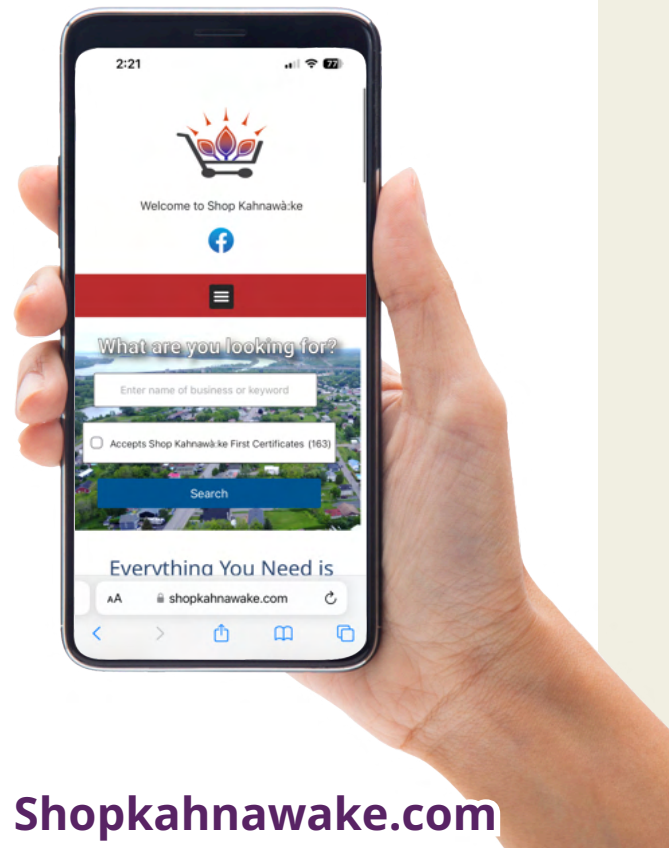
kahnawaketourism.com/virtual-tours

  **Kahnawake Tourism**



SHOP KAHNAWÀ:KE

Shop Kahnawà:ke Gift Certificates are now available for purchase at the Welcome Center! Gift certificates can be given as a gift for that special occasion and can be redeemed in over 100 business locations in Kahnawà:ke. Visit the Shop Kahnawà:ke Facebook page and website for more information.



Shopkahnawake.com



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