



# KAHNAWÀ:KE TOURISM?

## Groundbreaking Ceremony

Members of The Building Committee for the new Cultural Arts Center including Kahnawà:ke Tourism Development Manager Kimberly Cross, Tawatohni'saktha Executive Director, Tammy Delaronde, and Ohén:ton Í:iente ne Ratitsénhaienhs Kahsennenhawe Sky-Deer, were on site for the groundbreaking ceremony which took place on November 25, 2023. The future building will house the Kanien'kehá:ka Onkwawén:na Raotitióhkwa Language and Cultural Center, Turtle Island Theatre, as well as Kahnawà:ke Tourism.

The morning started with a blessing of the grounds by local elder Otsi'tsakèn:ra Charles Patton and some words anticipating the role of

the building within the community by Lisa Phillips, Executive Director of the Kanien'kehá:ka Onkwawén:na Raotitióhkwa Language and Cultural Center. A song performed by a choir of youth from the Turtle Island Theatre Company capped off the day's events and all who attended were then invited to the nearby Kahnawà:ke Survival School cafeteria to warm up with a hot lunch.

Niá:wen to all who came out to witness the groundbreaking of this exciting new project!



### IN THIS NEWSLETTER

Let's Talk Tourism .....	2
Holiday Parade .....	2
Holiday Train .....	3
Tours .....	4
Podcast .....	5



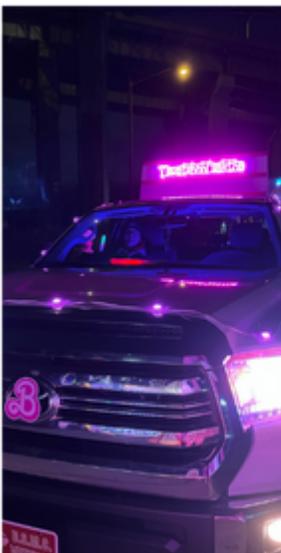
## LET'S TALK TOURISM

Throughout October and November, the Kahnawà:ke Tourism team were stationed at Tóta Ma's Café and the Tawatohnni'saktha lobby for Let's Talk Tourism drop-ins. These informal drop-ins are a chance for community members to come and meet the team, learn about the tourism strategic plan, community events, volunteer to be part of our future advisory board, and to ask any questions related to our tourism activities. We set up 4 drop-ins at different locations and times and offered complimentary drinks and snacks for participants. We hope to continue to gather more community input through future sessions, and we're exploring other ways to engage and garner community support for Kahnawà:ke Tourism.



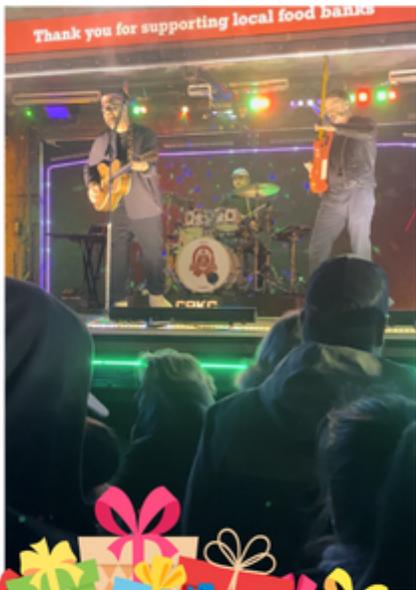
## HOLIDAY PARADE

Kahnawà:ke Tourism & Tawatohnni'saktha participated in the 2023 Holiday Parade which was held on November 19th. Our Barbie themed float made its way from the tunnel to Karonhianónhnha Tsi Ionterihwaienstáhkhwá and handed out keychains and glow wands to the crowds gathered along the Old Malone Highway. The parade is always a fun way to interact with community members and non-locals alike to spread holiday cheer and this year was no different. We would like to wish everyone a safe and joyous holiday season!



## HOLIDAY TRAIN

Kahnawà:ke Tourism joined in on the festivities for this year’s Canadian Pacific Kansas City Holiday Train which rolled into Adirondack Junction on November 23rd. The weather was great for the occasion, bringing many visitors from outside the community to watch a musical performance by Virginia to Vegas. Derik John Baker from the group made a special mention of our sister community Tyendinaga and was happy to now be playing in front the Kahnawà:ke audience. We would like to thank all who came out and are very happy to report that this stop of the Holiday Train raised \$4,500 for the Kateri Food Basket. The donations will certainly go a long way to helping those in need this holiday season.



Tourisme  
**Kahnawà:ke**  
 Tourism

*Happy Holidays*

FROM THE KAHNAWÀ:KE TOURISM TEAM

Sewatohnhá:ren kí:ken wentanó:ron  
 nikahá:wi tánon' ohserá:se!

Bonnes vacances et bonne année!

[www.kahnawaketourism.com](http://www.kahnawaketourism.com)



## TOURS

With the tour season slowly coming to an end, Kahnawà:ke Tourism welcomed four tour groups in November. They were shown around by our bilingual Tour Guide and Event Coordinator, Bronwyn Johns.

On Monday, November 13, 2023, Bronwyn guided 10 staff members from CAE Inc guided 10 staff members from CAE Inc., a company which develops digital simulation training applications for its customers in the civil aviation, healthcare, defense and security fields. CAE Inc. started their day meeting with Tewatohnhi'saktha to discuss potential future programming for students interested in aviation. The group continued their visit to Messy Kitchen to enjoy a hot on-the-go meal before beginning their tour of Kahnawà:ke and were then guided through the Language and Cultural Center.



On Thursday, November 16, 2023 Bronwyn conducted a tour for 3 staff from the McGill Faculty and Chief Peacekeeper Dwayne Zacharie of the Kahnawà:ke Peacekeepers on a three hour guided tour. The group began their visit learning the history of Kahnawà:ke before heading to the Saint Francis Xavier Mission to see the shrine of Saint Kateri Tekakwitha. The group finished their visit at the Language and Cultural Center where they were shown around and learned more about our history and culture.

On Tuesday, November 21, 2023 Bronwyn and Kimberly, Kahnawà:ke Tourism Development Manager, guided a familiarization tour for PlanIt Consulting along with 20 potential donors looking to

invest in the new Cultural Arts Center building project. The group visited Kateri Hall to view the current Turtle Island Theatre, Saint Francis Xavier Mission, and the Quebec Bridge Monument. They were also given a tour of the community including Kahnawà:ke Survival School, the grounds of the future building site, The People's Fire, and a stop at the temporary location of the Language and Cultural Center.

On Wednesday, November 29, 2023 Bronwyn guided a group of 23 visitors from United Nations Educational, Scientific and Cultural Organization (UNESCO), which endeavor to enhance peace and security by promoting international cooperation in education, sciences, culture, communication and information. The group was attending a conference in Montreal and before heading back to New Jersey, the group reached out to Kahnawà:ke Tourism interested in learning more about our community. They were shown around the Language and Cultural Center to learn about the people of Kahnawà:ke and our culture.

Kahnawà:ke Tourism would like to thank all our visitors who participated in our daily guided tours, self-guided tours, and group tours this season. Our staff look forward to speaking with all our visitors and learning where you're visiting from, whether it's locally, nationally, or internationally. Kahnawà:ke Tourism appreciates all your support this past tour season and look forward to seeing you all in the next year!

## VISITORS STATS

In November, the Kahnawà:ke Welcome Center had 51 visitors from various countries including Canada, the United States, the United Kingdom, France, Italy, Germany, and Switzerland.





# LISTEN TO OUR PODCAST SERIES

The next episode of Kwakaratón:ni is being recorded! Visit our website at [kahnawaketourism.com](http://kahnawaketourism.com) for any updates.



**EPISODE 1**  
WELCOME TO KAHNAWÀ:KE TOURISM

**EPISODE 2**  
MEET OUR TOUR GUIDES

**EPISODE 3**  
BEING CONSCIOUS OF OUR COMMUNITY

**EPISODE 4**  
AUTUMN EVENTS

**EPISODE 5**  
TOURISM AND THE NEW CULTURAL ARTS CENTER

*Tourisme*  
**Kahnawà:ke**  
*Tourism*

The Kahnawà:ke  
Welcome Center will be

# CLOSED

Monday, December/Tsothóhrha 25th to  
Friday, January/Tsothorhkó:wa 5th, 2024

Regular business hours will resume Monday,  
January/Tsothorhkó:wa 8th, 2024

# KAHNAWÀ:KE WELCOME CENTER HOURS

HOURS	
MON .....	8:30AM - 4:00PM
TUES .....	8:30AM - 4:00PM
WED .....	8:30AM - 4:00PM
THU .....	8:30AM - 4:00PM
FRI .....	8:30AM - 4:00PM
-----	
SAT & SUN .....	CLOSED



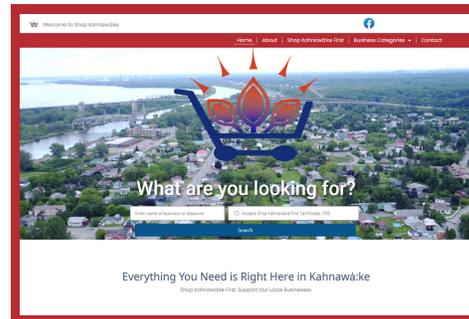
The Kahnawà:ke Welcome Center is open from Monday to Friday from 8:30am to 4:00pm. Our visitor center is located on 1 River Road, Kahnawà:ke QC, J0L1B0.

**[CLICK HERE TO BOOK A TOUR!](#)**

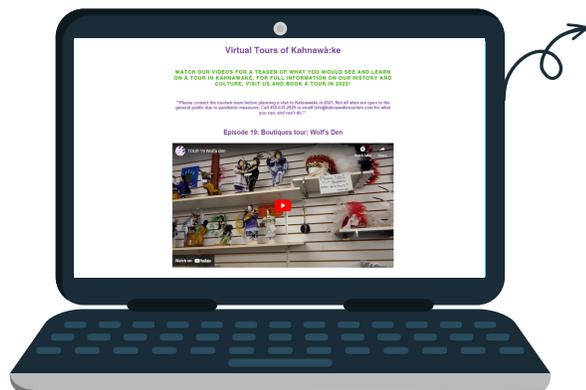
## SHOP KAHNAWÀ:KE

Shop Kahnawà:ke Gift Certificates are now available for purchase at the Welcome Center! Gift certificates can be given as a gift for that special occasion and can be redeemed in over 100 business locations in Kahnawà:ke. Visit the Shop Kahnawà:ke Facebook page and website for more information.

Visit our NEW Shop Kahnawà:ke website!  
[www.shopkahnawake.com](http://www.shopkahnawake.com)



## CHECK OUT OUR VIRTUAL TOURS ONLINE



[www.kahnawaketourism.com/pages/virtual-tour](http://www.kahnawaketourism.com/pages/virtual-tour) 🔍

[Kahnawake Tourism](#)

[Kahnawake Tourism](#)

**[SUBSCRIBE TO OUR NEWSLETTER](#)**